



**GULF COAST
HIGH SCHOOL BAND**

15275 Collier Blvd #201

PO Box 365

Naples, FL 34119

www.gchsharkband.com

Dear Community Friend,

The Shark Band has a rich history of musical excellence that includes invitation only performances. In the last few years, the Gulf Coast Marching Sharks have traveled to perform in the 2015 Macy's Thanksgiving Day Parade in New York, the 2017 Fiesta Flambeau Parade in San Antonio, Texas, and the 100th Philadelphia Thanksgiving Day Parade in 2019, and the Chicago Festival of Lights Parade in 2022. This could not have been done without support from our community.

All band members spend countless hours practicing and perfecting their performances while excelling academically, volunteering, and participating in many other extra-curricular activities. Music programs give students the opportunity to express themselves artistically, build friendships and develop perseverance, commitment, organization, and so many other lifelong skills. The programs are invaluable assets to our community and its youth.

To support these groups, the Gulf Coast Band Aid Club is looking to purchase a 38' trailer to assist in the transportation of our equipment. The Band Aid Club is a non-profit 501(c)3 organization responsible for managing the budget and logistics of the band, percussion, dance, and color guard programs. Our band program is fundraising to purchase a new, uniquely built-out trailer as a reliable solution to transport our marching band equipment safely and efficiently. The equipment that our band travels with to a football game or contest can exceed \$1 million dollars in value, so we want to protect that as well as ensure the safety of our band students. The customized interior design of this trailer would enable us to safely load and unload everything quickly and easily. Best of all, this trailer is an awesome community showpiece that publicizes our school, band, and community.

Special contributors donating more than \$10,000 will have their logo placed on the side of the trailer for 5 years. Contributors donating more than \$2,500 will have their business name recognized on the rear doors of the trailer with their company logo, the most visible location when the trailer is driving down the road. As thousands of students get to use this trailer over its lifetime, they will be reminded of the investment our community makes in them and our program.

In addition to the purchase of our trailer, your tax-deductible donation will allow us to fuel the 2023-2024 budget for the Gulf Coast Band seasons by helping to fund instrument and equipment purchases, instructors, private lesson scholarships, master classes, transportation expenses, event participation fees and other band-related expenses, all while giving your company more visibility in the Naples community. Please find the sponsorship levels on the following page. We thank you for supporting our young performers and hope you can experience at least one of their performances this year!

Please contact: gchssharkbandfundraising@gmail.com



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Director's Circle - \$10,000+

- **Company logo placed prominently on side of brand new GCHS Marching Band trailer for 5 years!**
- **Exclusivity** - guaranteed that no other similarly situated business will be a Director's Circle sponsor for the initial five years **and** for as long as you continue to pay the annual maintenance fee thereafter.
- **Tier 1 placement Logo** on Marching Band Sponsor Shirt
- **Color logo** on Gulf Coast Shark Band Website.
- **Full Page Ad listing in concert programs.**
- **Sponsor Spotlight** announcement on GCH band social media.
- **Halftime recognition** at Gulf Coast home games.
- **Company Banner** placed in Shark Stadium.
- **Plaque of Appreciation.**
- **Option to have band perform at corporate event** (with approval from band director).
- **Opportunity to conduct the band for The Star-Spangled Banner!**

Drum Major's Circle - \$5,000

- Logo placed on back doors of brand new GCHS Marching Band trailer (best place to be seen while driving down the road)
- Logo on Marching Band Sponsor Shirt (**larger tier 2 placement**)
- **Color logo** on GCH Shark Band Website.
- **1/2 Page Ad listing in concert programs.**
- Halftime recognition at Gulf Coast home games.
- Sponsor Spotlight announcement on GCH band social media.
- Company Banner placed in Shark Stadium.
- Plaque of Appreciation
- Opportunity to conduct the band.

Section Leader's Circle - \$2,500

- Everything Listed in Musician's Circle Plus...
- Logo on Marching Band Sponsor Shirt
- **Color logo** on GCH Shark Band Website.
- **1/4 Page Ad listing in concert programs.**

Musician's Circle - \$1,000

- Everything listed in Benefactor's Circle Plus...
- Company name listing in concert programs.
- **Company name placed on interior back doors of brand new GCHS Marching Band semi-trailer** (doors are open for all events)



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Benefactor's Circle - \$500

- Everything listed in Patron's Circle Plus....
- Company name listed on Marching Band Sponsor Shirt (Sponsorship Commitment Form and payment must be received on or before September 2, 2021).
- Company name listing on GCH Shark Band Website.
- Halftime recognition at Gulf Coast home games.
- Company Banner placed in Shark Stadium.
- Plaque of Appreciation

Patron's Circle - \$250

- Company name listing on GCH Shark Band Website.
- Company name listing in concert programs.
- Sponsor Spotlight announcement on GCH band social media.

Shark Band Friends & Family - \$100

- Company or Family name listing on GCH Shark Band Website.
- Company or Family name listing in concert programs.

* All sponsorships are valid for ONE YEAR from September 2023 through May 2024 unless noted otherwise.

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Your donation is tax deductible!

Business Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Best time to call: _____

Student Name (if applicable): _____

Level of Sponsorship (check one):

- ☐ Shark Band Friends and Family
- ☐ Level 1: Patron's Circle
- ☐ Level 2: Benefactor's Circle
- ☐ Level 3: Musician's Circle
- ☐ Level 4: Section Leader's Circle
- ☐ Level 5: Drum Major's Circle
- ☐ Level 6: Director's Circle

Sponsor Name (if different from above), as it should appear on advertising:

Please write a brief description of your business so that we can give a "shout-out" from the Gulf Coast Band's social media:

Email: _____

Please return sponsorship form by August 1, 2023, to be included on the band's show shirt. Sponsorships returned after August 1, 2023 will not be listed on the show shirt.

Submit your sponsorship using this form or online at gchssharkbandfundraising@gmail.com.

If paying by check, please make your check out to GCHS Band Aid Club.

Mail Form and Check to GCHS Band Aid Club 15275 Collier Blvd., #201 Box 365 Naples, FL 34119